

परिवर्तन
KARO NA

GOA'S CONTRIBUTION
TOWARDS

ATMANIRBHAR BHARAT

BE VOCAL
ABOUT LOCAL

AN INITIATIVE BY



परिवर्तन KARO NA

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परिवर्तन KARO NA

WE ARE ALL SET JUST SAY GO

It takes a lot of nerves to come up with an idea. And it takes a lot of guts to stand up and share the same with everyone. Especially during a time when the world is grappling with a menace called COVID-19.

The mood is gloomy. The future looks uncertain. Optimism has taken a back seat. Everyone is in a reactive mode. This is the time when we need visionaries who can rechart the course of the world and think proactively.

Over 100 plus diversified entries comprising of Directors, Principals, Consultants, SMEs, MSMEs, MNCs, Students and NGOs from different parts of India took up the Parivartan Challenge. By maintaining social distance, they embraced the GDP Foundation's initiative Parivartan Karo Na and contributed to help the world get back on its feet in their little way. With their path-breaking Hi-Potential ideas.

Presenting Hi-Potential entries that need your push. To see the light of the day. To shine bright and lead the way.

Kishore Shah
Managing Trustee - GDP Foundation
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GDP FOUNDATION THE TRUST FACTOR

GDP Foundation (Growth & Development Platform) is one of its kind Trust. This Trust is a spiritual, intellectual, emotional and social culmination of various initiatives undertaken by our decade-old consulting firm Ideaz Unlimited.

Ideaz Unlimited is an enterprise that gave Goa many firsts to cherish. Some of them are:

- Goa's first Goa CSR Awards – 2008
- HOPE - an initiative to revive Goan artists and art forms - 2012
- 364 Days of Transformation Awards - 2016

GDP Foundation aims at promoting cultural collaboration and to speed up working of community services in creating social start-ups, entrepreneurs fueled with instruments of CSR and philanthropy.

Our focus is clear - building a business ecosystem for Goan youth and Divyangs. And we have delivered on all fronts. Explains why community, corporates, association and Government trust us.

Registered on 19th July 2019, our 9-month old Trust has three verticals under it.

- SPEED: Social platform for Engagement & Entrepreneurship Development
- CSR INCUBATOR: Research & Consultancy in CSR
- HOPEKART: Mega socio-economic interventions

GDP'S IMPRESSIVE TRACK RECORD

- 1) Built 5 social startups using social systems delivery, a unique method indigenously designed by GDP Foundation
- 2) Launched first of its kind Foundation Course in Palliative Care in collaboration with Pallium India and Dilasa in which 53 Goan UG students successfully qualified
- 3) Creating an Entrepreneurship cell for Divyang in collaboration with Sanjay School
- 4) NGO assessment and development instrument is almost complete
- 5) Invited by Goa University & Directorate of Higher Education invited as a Strategic Partner for SBSI – Swachh Bharat Student Internship programme which covers 28 colleges

IN FINE PRINT



GDP FOUNDATION'S TRUSTEES



MR. KISHORE M SHAH: MANAGING TRUSTEE **DIRECTOR – IDEAZ UNLIMITED**

Mr. Kishore is B.E. (Electrical)(Hons), PGD-HRM, PGD-Org. Studies, CPBA, Talent Analyst - Chally (Ohio).

He has worked with Wipro Lighting, PRI-UK and CMS Computers. He has been a Talent Analyst & OD Consultant with various MNCs, World Bank projects, NGOs and Government Institutions. He has undertaken projects in India, Asia Pacific & Europe.

Mr. Kishore holds the Limca Book of record for Literature. He has authored the book "364 days of Transformation". He was awarded the Business Goa Corporate Excellence award.



MR. AMEYA SALATRY : TRUSTEE **FOUNDER – LEGAL MINDS LLP**

Mr. Ameya is a graduate from the prestigious Indian Law Society's Law College, Pune and holds dual masters from the University of Mumbai, Mumbai and the Chicago-Kent College of Law, Chicago, United States.

His wide array of practice, includes complex Corporate and Civil Litigation, Restructuring, Financial and Commercial Disputes, M&A and Real Estate/Conveyance matters.

He has worked for over a decade in India, USA and the Middle East.



CA SANDESH PRABHUKHANOLKAR - TRUSTEE **FOUNDER – KPT & ASSOCIATES LLP**

Mr. Sandesh became a Chartered Accountant from the Institute of Chartered Accountants of India, New Delhi in May 2014 at the age of 23. He has completed B.com from Garware College of Commerce, Pune with distinction. He has also completed M.com from the University of Pune.

He has worked with NASDAQ listed American multinational company and specializes in "Financial Planning & Analysis" with exposure to global clients.



MR. PARAG VELUSKER - TRUSTEE **SR. HR PROFESSIONAL**

Mr. Parag is a law graduate with a Masters in Business Administration. He has worked with Sanofi, Bosch, Manipal Hospitals Group at senior HR positions. Presently he heads the HR function at Kineco.

He has a keen interest in the social cause through CSR & various socio-cultural activities.

THE PARIVARTAN BEGINS

The COVID-19 Janata curfew, followed by the lockdown compelled us to stay indoors. We were instructed to maintain physical distancing, and wash hands. But between junk forwards and following directives, we didn't capitalize on the collective power of India. No thought process was triggered. Digital India didn't get into action.



THE TRIGGER

We, the trustees of GDP Foundation were restless with the Amygdala hijack in the community. Instead of coming forward and thinking of new ways to restart the machinery, our brain was occupied with finding means to stock everyday necessities. Yes, there were voluntary associations who came forward to supply essentials, but everything seemed more supply chain management centric. After a week it appeared that we had got adapted to this lifestyle. This was the real concern. We at GDP Foundation felt the need to make people think of ways to break free from this hedonic adaptation.

Thus, the concept of Parivartan Karo Na was born to fill in the need. The need to create a crucible for scouting solutions/ideas for immediate and distant future. Goa has a huge catchment area of diversified talent waiting to be triggered and tapped. We did just that.

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PARTNERS

A team of 4 took this up as a challenge and decided to create an environment for new ideas to germinate. GDP Foundation and 3 startups, Demerg Systems, Internship Station and Goa Bylane (mentored by GDP Foundation) held their nerves. Instead of worrying about the present, they channelized their bare minimum resources and abundant enthusiasm to create a fruitful tomorrow.

Together they initiated Parivartan Karo Na - a contest-cum-internship that encouraged Goa to think of simple, smart and superior sustainable solutions, which would help Goa, India and the World at large to bounce back and gain its lost sheen.



STAGE I: THE CONTEST PHASE

(14th April - 15th May)

The contestant registered, selected a challenge, downloaded the template, ideated & uploaded their entry.



STAGE II: JURY EVALUATION & ASSESSMENT PHASE

(16TH MAY - 30TH MAY)

Our panel of Jury evaluated every entry and prepared an assessment report for the same.



STAGE III: RESULT DECLARATION / IMPLEMENTATION PHASE

(1st June - 15th June)

Entries were bifurcated into High Potential & Developmental. None were eliminated. Allocation of rewards and handholding for implementation / development to start from July 2020.

5 CATEGORIES OF PARIVARTAN

There were 5 challenges for participants to choose from:

CATEGORY 01: MEDICAL COMBAT READINESS

CATEGORY 02: SOCIO/ECONOMIC/CULTURAL ECOSYSTEM RESTORATION

CATEGORY 03: ENVISAGE NEW FORM OF OPERATIONS

CATEGORY 04: SMART DISASTER MANAGEMENT SYSTEM FOR THE STATE

CATEGORY 05: REVIVE – RESTORE – REINVENT THE GOAN /INDIAN /WORLD ECONOMY

One who can think can come up with an idea. So this initiative was kept open for one and all. Students, institutes, institutions, corporates, self-help groups, retired bureaucrats and housewives.

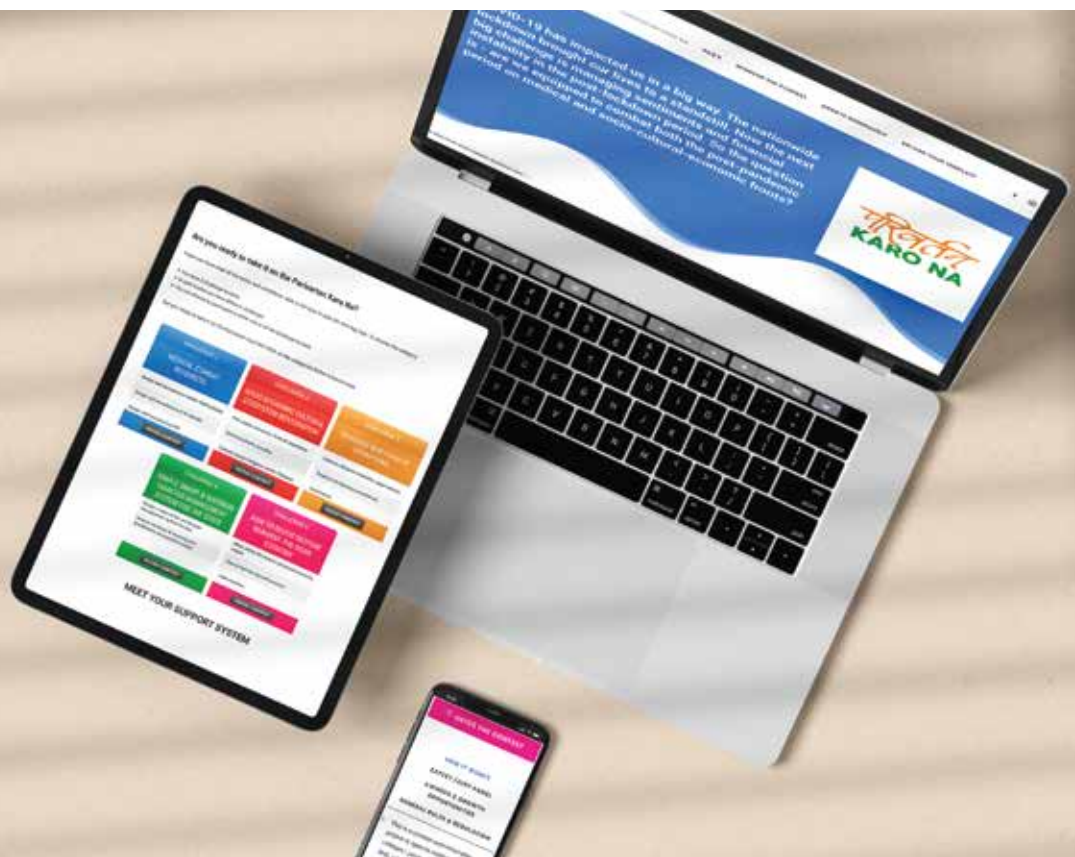
A RADICAL CHANGE NEED A STABLE PLATFORM

An activity like this needs a stable platform. **Demerg System** teamed up with **Internship Station** to build a robust platform. This platform helped the participants gain more information about the contest and submit their entries. This was also an interface that linked Parivartan Karo Na with our esteemed jury.

Each player brought his expertise to the project.

Demerg System's core competence is Web, eCommerce, Softwares & Document Digitization. While Internship Station created a dynamic environment that encouraged participants from all walks of life, companies, educational services and NGOs, come forward and register.

The two entities also got together and collated a database. This database consisted of individuals and entities, who would be interested in participating in Parivartan Karo Na.



LEADING THE WAY

PARIVARTAN KARO NA is an effort to nurture a tendency of thinking of a breakthrough in a breakdown and keeping the morale of the community high. And people's participation and their ideas made this effort a resounding success.

To this date, Parivartan Karo Na has registered more than 100 entries.



ESTEEMED JURY

We know what it takes to come up with an idea. We wanted to do full justice to the perseverance of the participants. Hence we invited eminent personalities and industry captains to evaluate and assess every idea, give proper feedback and decide on an appropriate plan.

The Jury evaluated every project on the bases of parameters the participants had explained in the submitted template.



Head Jury
Dr. Praveen Khullar
Head - Global
Development Centre
Sanofi Synthelabo, Goa
President - GPMA



Member Jury
Mr. P Samuel Mathew (IAS)
DG - GIPARD



Member Jury
Dr. Purnima Usgaonkar
Chairperson - IMA-WDW



Member Jury
Mr. Sandesh Dhareshwar
Director - Vimal Art Printery
VP - Kundaim Ind Estate Assoc



Member Jury
Dr. Rajendra Gad
Directorate - UBA
HoD Dept of Electronics
Goa University



Member Jury
Mr. Kishore M. Shah
Managing Trustee
GDP Foundation



Member Jury
Mr. Sandesh
Prabhukhanolkar
Trustee - GDP Foundation



Convenor - Jury Panel
Mr. Amey Salatr
Trustee - GDP Foundation

A COMPREHENSIVE GIST OF HI-POTENTIAL

CHALLENGE 1: MEDICAL COMBAT AWARENESS

01.

Team Size: 3 | Score: 33 | Category: Academician

Solution:

You may have heard a lot recently about using face masks to prevent infection. We have developed a mask which is equivalent to N95 mask. Our mask filter out 95% of very small particles. This includes viruses and bacteria of particle size of 0.05 micron. The respirator itself is generally circular in shape and is designed to form a tight seal to your face. Elastic bands help hold it firmly to your face. Some types may have an attachment called an exhalation valve, which can help with breathing and the buildup of heat and humidity. Our production process involves 3D printed thermoforming die which is used to mould the the PP sheet in the form of mask envelop and the detachable filtration system of grit size of 0.14 micron.

02.

Team Size: 5 | Score: 36 | Category: Entrepreneur

Solution:

Developed Powerland Contactless Hand Sanitizer Dispenser to fight Covid-19 collectively. With the rapid spread of the Corona Virus- Covid 19 globally and the effective measures taken by Government to curb this spread of virus. Every Organization like Banks, Government offices; Hospital and Corporate bodies have deployed Hand Sanitizer bottles as a precautionary measure. However while using these sanitizer bottles, which are constantly touched by too many hands increasing the risk further. We took the initiative to develop Contactless Hand Sanitizer Dispenser with the available resources and expertise it has in developing Electric Vehicles.

03.

Team Size: 4 | Score: 32 | Category: Industry

Solution:

The Virus is Here to Stay! Awareness and Precaution are the Only solutions time affords us. With a range of Personal Protection Equipment under our belt we are ready to help take the battle to the virus!

04.

Team Size: 1 | Score: 31 | Category: Entrepreneur

Solution:

To streamline the process of doctors and patients across our wonderful state of Goa and bring the focus on increasing jobs for all levels by building a mobile app for teamwork and collaboration.

05.

Team Size: 1 | Score: 31 | Category: Entrepreneur

Solution:

Effective solution to medical combat readiness to benefit the user and the society.

CHALLENGE 2: SOCIO ECONOMIC CULTURAL ECOSYSTEM RESTORATION

01.

Team Size: 5 | Score: 37 | Category: Professionals

Solution:

SHRAMIK APP - An Android App to register, track, trace, provide reference, seasonal job opportunities, facilities, safety to labours in unorganized sector.

02.

Team Size: 1 | Score: 34 | Category: Others

Solution:

Our vision is to empower women in Self Help groups in villages in Goa by creating a self-sustainable social enterprise. The enterprise will contribute towards the UN Sustainable Development Goals of 2030: a plastic free environment.

03.

Team Size: 3 | Score: 34 | Category: Entrepreneur

Solution:

Using Combination of CCTV Video feed and Drone's video feed (Areas where CCTV is not installed and Mobility Factor), we can monitor the Roads for traffic safety and the public for Public safety and awareness.

04.

Team Size: 11 | Score: 33 | Category: Entrepreneur

Solution:

Pick My Cart is "Unique & Revolutionary Business Model for Employment generation & Women Empowerment" (Inspired from Business Model of Lijjat Papad) and NASA's technology modified as per our requirement & used in textile washing with the help of gas instead of harsh chemicals, which reduces over all cost of processing up to 30% and increasing the life of linen by 25% to 30%.

05.

Team Size: 2 | Score: 32 | Category: Entrepreneur

Solution:

To ensure food security in time of crisis and after, among Goan population. Avoiding panic situations by giving ready to eat meal boxes. Healthy society is a progressive society.

06.

Team Size: 3 | Score: 31 | Category: Professionals

Solution:

The centralised kitchens provide the advantage of well-regulated, quality meals that are nutritionally wholesome. The provision of regular nutritious meals, through centralised. It will create huge demand for local farm produce items like vegetables fruits spices poultry item milk and milk products and other groceries. It will create employment for rural men and women. Opportunities will open for transportation and facilities management companies.

07.

Team Size: 1 | Score: 31 | Category: Entrepreneur**Solution:**

Organising Unorganised market for Goa - Time has come to get organise, provide a common platform menukart for all sectors and scale-up.

08.

Team Size: 2 Score: 31 Category: Entrepreneur**Solution:**

Suggestions and ideas that we can implement during and post lockdown due to the COVID- 19.

09.

Team Size: 2 | Score: 31 | Category: Entrepreneur**Solution:**

We want to propose a public-private partnership (PPP) model with Goa Government in order to initiate a path-breaking approach to attain food security in the state and also generate employment, especially to women. A proposed collaboration to initiate innovation centers in Agriculture and Horticulture. These innovation centers will be a hub for innovations in new age farming technologies. Aspirants will be trained, sponsored and professionally guided to be able to start food technology projects like Hydroponics, Aquaponics, Aeroponics and others to produce healthy, pesticide-free, high quality and organic food.

10.

Team Size: 3 | Score: 31 | Category: Academician**Solution:**

E-marketing of local products

11.

Team Size: 4 | Score: 32 | Category: Entrepreneur**Solution:**

The answer is to help you educate Preschoolers using LAN for achieving Excellence by using Artificial Intelligence: a) to help them RELAX and work at their own pace. b) to RESPOND to the NEED of child by putting great emphasis on certain ACQUIRED BASIC SKILL at home/school c) to REPEAT skills they have not yet mastered The above methods of LEARNING to Relax, Reconnect, Regulate, Relate, Respond, Reason, Repeat in order to Experience, Emotion, Effectively and show Respect, Responsibility and Resourcefulness (Life Skills), in their day to day activities which help them build Resilient Relationships through Resolution (Determination) in their Future Endeavours.

12.

Team Size: 10 | Score: 31 | Category: Entrepreneur**Solution:**

Infrastructure development for organizing farmers, self help groups, local entrepreneurs, self employed people and villagers by bringing them on one platform

CHALLENGE 3: ENVISAGE NEW FORMS OF OPERATIONS

1. Team Size: 9 | Score: 30 | Category: Students**Solution:**

In order to fix the problem, we found the main culprit is low internet speeds. We plan on building a system, initially for P2P video chat, then advancing to a server-client video conferencing solution. A majority of the devices connected to the internet are powerful enough to perform client-side rendering, and therefore minimize server load. We will therefore take advantage of that by running an optimized neural network on the client. Along with that, we will also use WebRTC (Web Real-Time Communication). Plans for scaling our application to wider audiences and more platforms are also supported because we will follow all standards that encourage scalability while ensuring robustness.

2. Team Size: 25 | Score: 30 | Category: Entrepreneur**Solution:**

Considering the severity of the CORONA Pandemic, the only way through which we can prevent ourselves is to follow basic Hand wash and sanitization principles. We need to change our way of working on daily basis. Wearing of Mask, Hand washing and sanitization at public places must become necessity and compulsion. Government, Public and Private organizations and Institutes will have to strictly adhere to such changes and should make it a compulsion for all public places to maintain basic hygiene principles like install touch free sanitizer dispensers, Hand wash centres at the entrances of public places and community gathering areas. Group Infrared Thermal Sensing must become an important part of any large social gathering so as to identify and isolate people based on their body temperatures. Use of technology like Ultra Violet Radiation to sanitize materials of exchange like currency notes and jewelry.

CHALLENGE 4: SIMPLE SMART & SUPERIOR DISASTER MANAGEMENT SYSTEM FOR THE STATE

01.

Team Size: 2 | Score: 36 | Category: Professionals

Solution:

Empowering local communities & households to increase their self reliance in the situation of emergency and reducing the impact of disaster. Creating a digital platform for local networking and progressive capacity assessment starting from a household. Encouraging them to passively assist state by internal capacity building and informed decision making.

02.

Team Size: 2 | Score: 33 | Category: Professionals

Solution:

Sustainable Smart Superior Disaster Management system help to improve village base preparation for disaster. This system provide global platform for startups up businesses.

03.

Team Size: 5 | Score: 32 | Category: Academician

Solution:

We are living in the world of uncertainties. Preparedness is an integral part of the system prior to the event, during the event and post event. During the event and restoration is crucial. Emergency management encompasses a wide range of activities. Government at all levels (centre, state, District and local) has primary responsibility for emergency management and geographic information system (GIS) technology plays a critically important role in providing services during the crisis

04.

Team Size: 4 | Score: 31 | Category: Students

Solution:

We have designed e- medical service to all the goans ensuring zero breakdown of the essential services. The site is designed especially for the situation like lock down where the public is not supposed to overcrowd the area. Also people keep their helmets for booking appointment in queue. This is situation needs a special solution, for which we have medguard site which will eradicate the problems like long ques, miscommunication leading to arrival of ambulance at wrong place, prevent the maximum transmission of Viruses and bacterias at hospital. In short it is great opportunity for youth, women, NSS, NCC team and for our state to let the goa go beyond technology.

CHALLENGE 5: SOCIO ECONOMIC CULTURAL ECOSYSTEM RESTORATION

01.

Team Size: 4 | Score: 35 | Category: Industry

Solution:

To revive the Goan economy, we have a more socio-economic, sanitation and health improving solution. This solution is a vision for Goan economy. This vision is beyond the COVID19 pandemic phase and is aimed at optimising the economy in such a way that it can sustain natural, medical and economic calamities which pose a great threat in future.

02.

Team Size: 1 | Score: 34 | Category: Professionals

Solution:

Sports has become the leading sector in global markets promoting entertainment, fitness and lifestyle. Opportunist countries has taken heed of the growing sports industry and have been bidding for hosting rights be it FIFA World Cup, Olympics etc. They look at creating its nation's image in the Global market and inviting investments across the globe. : Sports is an untapped market and its potential is undermined in Goa and India at large, however the world sees sports as one of the fastest growing sectors outpacing the GDP of most countries.

03.

Team Size: 1 | Score: 34 | Category: Consultant

Solution:

Goa has suitable agro climatic conditions and potential for agriculture industry development. In the context of sustainable economic development, the growers have to step-up in agribusiness and become an exporter. This will make Goa an agricultural export hub. Therefore this Grower Exporter Model (GEM) is suggested as an appropriate measure. Unless local agriculture is well connected to the international markets, achieving competency in local agriculture seems to be difficult. Therefore agricultural production should be export-oriented.

04.

Team Size: 3 | Score: 33 | Category: Entrepreneur

Solution:

Fitness connect is a ecosystem based platform for all services related to health and wellness in which we cater to all requirement and accelerate businesses and professionals in this field using technology and unique business model thus achieving results and personalized approach.



BRAVO

Congratulations to our HI-POTENTIAL entries.
You are the beginning of a big PARIVARTAN.

CHALLENGE 01: MEDICAL COMBAT READINESS



DR. NEENA PANANDIKAR
Principal, Don Bosco
College of Engineering, Goa
CASH AWARD



AMIT SANTRA
Chief Design Engineer
Powerland Agro Tractor
Vehicles Private Limited, Goa
CASH AWARD



RYAN VAZ
Infynit3D, Goa
PROTOTYPE FUNDING

CHALLENGE 02: SOCIO-ECO-CULTURAL RESTORATION



MAYURI BHATE
Mitsuko Trust, Goa
SEED FUNDING



PAGAG JUMDE
Pick My Cart, Goa
CASH AWARD



HARISH USGAONKER
Letcetra Agritech, Goa
CASH AWARD



DR. SACHIN TENDULKAR & TEAM
Shramik App, Goa
PROTOTYPE FUNDING

CHALLENGE 03: ENVISAGE NEW FORM OF OPERATIONS



MS. KRUPASHRI KOLI
Team Focusa - DBCE Students, Goa
CASH AWARD



VINISH DESAI
Architect / Sculptor, Pune
CASH AWARD



SUSHANT TAPKIR
Adventure Expert, Pune
CASH AWARD



DR. NANDKUMAR SAWANT & TEAM
Principal, Chowgule College, Goa
CASH AWARD

CHALLENGE 04: SMART DISASTER MANAGEMENT SYSTEM

CHALLENGE 05: REVIVE – RESTORE – REINVENT THE GOAN /INDIAN /WORLD ECONOMY



DR. PARASHRAM PATIL
Agricultural Economist, APEDA,
New Delhi
CASH AWARD



MR. SAVVED KHANDKE
Optismart - MSME, Goa
CASH AWARD

In addition to the above, the awardees will also receive:

1) Industry/Investor/Government liasoning | 2) Mentoring from our esteemed 'Parivartan Panel'

Our other Hi-Potential entries :

Fitness Konnect (Mr. Nishant Singh), **Happiness Homemade** (Mr. Dhananjay), **We-Can** (Prof.Nisha), **Metafurn** (Mr.Bharat Malviya), **Medilink** (Mr.Adolf), **Sanarakshan Dhan Kit** (Ms.Shalaka Teli), **MedGuard-Goa** (Ms.Shreya Naik), **Progressive Farmers Club** (Mr.Rajiv Naik), **Casa De Futbol** (Mr.Franklyn Roncon), **Drone Sena** (Mr.Rama), **Diakon Events** (Ms.Komal), **Lanfoods** (Ms.Ashmy), **Menukart** (Dr.Samir) will also receive Industry / investor / Govt.liasoning and or Parivartan Panel mentoring.

THE STATISTICS OF PARIVARTAN KARONA ENTRIES

125

TOTAL ENTRIES

Who all participated

1. ACADEMICIAN | 2. CONSULTANT | 3. ENTREPRENEUR
4. INDUSTRY | 5. PROFESSIONALS | 6. STUDENTS

DISTRIBUTION

(CHALLENGE WISE)

CHALLENGE 01

17

CHALLENGE 02

38

CHALLENGE 03

19

CHALLENGE 04

14

CHALLENGE 05

34

96

TOTAL SUBMISSIONS

DISTRIBUTION

(CHALLENGE WISE)

27

HI-POTENTIAL

69

DEVELOPMENTAL

CHALLENGE 01

05

09

CHALLENGE 02

12

20

CHALLENGE 03

02

14

CHALLENGE 04

04

07

CHALLENGE 05

04

20

GETTING NOTICED

If you are doing something noble, the world takes its notice. You don't have to engage in any PR activity, because your efforts speak for themselves.

GDP Foundation initiates Parivartan Karo Na to boost Goa

Parivartan Karo Na, a contest-cum-internship, is an initiative by Growth and Development Platform (GDP) Foundation which gives Goans a chance to help the state bounce back and help it gain the lost share of the world at large.

NT BUZZ gets you the details

DANUSKA DA GAMA | NT BUZZ

Parivartan Karo Na, a contest-cum-internship, is a unique initiative by Growth and Development Platform (GDP) Foundation which gives Goans a chance to help the state bounce back and help it gain the lost share of the world at large.

Talking about how the world is witnessing an unprecedented situation due to the pandemic, managing money Khushi Shah points out that economic recession and pandemic change the trajectory of governments, economies and business and alters the course of history.

"COVID-19 has impacted us in a big way. We can see its effect in biological, psychological and economic dimensions. Its intensity varies depending on the mortality and morbidity rate of the pathogen at hand, as well as the time it takes for it to spread," he says.

Hence, taking the three aspects into consideration, it is just obvious, he says, that COVID-19 has created a socio-economic

introduction. "But its repercussions are yet to be felt. In times like these, debates and lectures are only diversity and pose," he says adding that there is a need for real solutions that will create a breakthrough.

GDP Foundation has thus taken the task of spearheading the wheel to positively bring out ideas and concrete answers to boost the economy through their initiative Parivartan Karo Na whose objective of the state are encouraged to put on their thinking caps to charts out simple, smart and superior sustainable solutions and help Goa move the state in the post COVID-19 phase.

From students, institutes, institutions, corporate, self-help groups, to retired bureaucrats and housewives, anyone and everyone is eligible. Those interested can choose from five different categories - medical (combat readiness, socio/economic/cultural ecosystem, education, strategic new forms of operations, smart disaster management systems for the state,

revive - reform - reinvent the Goan economy.

"Parivartan Karo Na is the essence of GDP Foundation's core values. It's not just a contest. This unique initiative aims at tapping collective wisdom and latest talent," says Shah.

The initiative will run in three stages - Contest, Evaluation and Growth and Development plan (from May 15 to June 15 for all sponsored entries), and Application Phase for high potential entries. There will be openings for all sectors so that they also become high potential in our course of time.

Shah adds that so far the response has been tremendous, causing the 30 much in just a week. "The participants of varied educational backgrounds and professions have shown a keen interest. We have principals of institutions, IIT professionals, students, architects, entrepreneurs, NGOs, participating from Goa and those settled outside Goa," he says.

Model and certificates for the responses will be awarded along with a cash prize for the best solution in each category. Besides this, GDP Foundation will showcase the entries in industry for internship / recruitment.

Through an industry panel, GDP Foundation will facilitate funding for prototype or technology adoption, besides showcasing the standard (sponsored entries to Angel investors).

GDP Foundation will also showcase the shortlisted entries to the state government for suitable rewards, recognition and implementation.

This initiative conceptualized by GDP Foundation, is powered by Demurge Systems, Leadership Station and Goa Dilao.

Parivartan Karo Na is an initiative that will offer a platform for engaging innovators to contribute and excel in their field of expertise. The initiative is designed to build and foster competition-based programmes that bring out the best, which will help community-based innovators.

Aarjya Satish,
Member, GDP Foundation

One of the models capability as to move hands in the contribution by enterprises. Companies shall continue towards new activities, which are considered under CSR initiatives. However, we have also taken steps to raise funds from individuals.

Sandeep Prabhu, Head of HR, Demurge Systems, Member, GDP Foundation

COVID-19 will transform the way of life of mankind. This initiative envisages a platform for the thinking minds to contribute to the transformation of society, state and country as a whole."

Pooja Velhoor,
Manager, GDP Foundation


Contest to help Goa cope post Covid-19




TIMES NEWS NETWORK

Panaji: The challenge for the world is not limited to overcoming the current pandemic, but also to cope from the socio-economic fallout post Covid-19. To help address this issue for Goa, the organization GDP Foundation has initiated a contest-cum-internship called 'Parivartan Karo Na'.

The project is open to institutes, colleges, professionals, NGOs, self-help groups, civil societies and cooperative societies. There are five challenges or categories to choose from.

The contest has already opened for entries on April 14 and closes for submissions on May 15.

Re: GDP Foundation's :Parivartan Karo Na... initiative 

 Add Sec CMO Goa 2:53 PM to GDP  

Hi,
Thank you for the mail. This surely looks like a great initiative.
Will look forward to your - fully curated ,researched solutions to the State.

Regards,
Dattaprasad Shetkar

कोरोनाच्या पार्श्वभूमीवर 'परिवर्तन करो ना' नवा मंत्र

पानजी, १४ एप्रिल
कोरोनाच्या पार्श्वभूमीवर 'परिवर्तन करो ना' नवा मंत्र. GDP फाउंडेशनने ही प्रतियोगिता सुरू केली आहे. यातून देशातील सर्व क्षेत्रांमधील तज्ज्ञांची मदत घेतली जाईल. यातून देशातील सर्व क्षेत्रांमधील तज्ज्ञांची मदत घेतली जाईल. यातून देशातील सर्व क्षेत्रांमधील तज्ज्ञांची मदत घेतली जाईल.

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GAINING TRACTION

(AS ON MAY 11, 2020)

6,932
PAGE VIEWS

927
NEW USERS

39.31%
BOUNCE RATE



COMMUNITY NEEDS YOU MORE THAN EVER

The initiative needs your might and main to carry the baton forward in this crucial leg.

It is up to the industry chieftains and leaders like you to step up and support Hi-Potential & Developmental ideas that will bring in change post-COVID crisis.

This is a golden opportunity for you to be a part of GDP Foundation's Parivartan Karo Na and help the community to create a better future for the state of Goa, India and the World at large.

CONTRIBUTE TODAY FOR COMMUNITY'S FUTURE

Long term association with GDP FOUNDATION which will facilitate its 3 verticals

SPEED

- Adoption of Hi-potential entries (ideation /solutions)
- Seed funding /Prototype funding for Social startups
- Long term funding for Building women centric Social startups
- Long term funding for Rural Development projects

CSR-INCUBATOR

- Outsourcing of CSR projects (BOT basis)
- Funding for Research papers
- Funding for building awareness

HOPE-KART

- Funding /Sponsorships for large scale Community development projects
- Paid Internships /Contract projects
- Funding for NGO growth & Development assessment App.
- Corpus fund for building "Divyang Chamber of Commerce"
- Corpus fund for Women Empowerment & Rural Development initiatives

Make this community's big break. Help it win this battle.

YOUR PRESENCE CAN MAKE IT HAPPEN

For more info log on to www.gdpideaz.org or write us at gdpideaz@gmail.com

THE PARIVARTAN PANEL

Meet our prestigious Parivartan Panel who will mentor the **Hi-Potential** entries and help us to implement them.

INTERNATIONAL ASSOCIATIONS/GOVERNMENT SUPPORT



DR. DYANESHWAR MULAY
Member, National Human Rights Commission, Delhi



MR. SANJAY SRIVASTAVA
Former Secretary to GoI & Chief Secretary: Delhi & Goa



MR. KISHORE SHAH
Managing Trustee
GDP Foundation, Goa

CHALLENGE 01: MEDICAL COMBAT READINESS



DR. ARVIND NATU
Chairperson - Board of Governors
IISER, Kolkotta



DR. MONA DESAI
National Chairperson
IMA-WDW, Ahmedabad



MR. PRABHU RAJAGOPALAN
Regional Head - Middle East
TDK India Pvt. Ltd., Bangalore

CHALLENGE 02: SOCIO/ECONOMIC/CULTURAL ECOSYSTEM RESTORATION



MR. BHASKER ASSOLDEKAR
CMD,
Vibha International, Mumbai



MR. BALAJI JAYASEELM
Director, Sustainability & Reg. Affair
Graham Packaging - Lancaster, USA



MR. GIRISH BHARNE
Associate V.P.
Persistent Systems Ltd, Goa

CHALLENGE 03: ENVISAGE NEW FORM OF OPERATIONS



MR. JAIDEEP REDKAR
President
Rosenberger India, Goa



MR. PRAMOD VATSA
WCM - Director
Saint Gobain International
France



DR. SUBRAMANIAM NEELAKANTAN
Sr. Director, Corp (R&D)
CDAC, Pune



DR. PRAVEEN KHULLAR
Head Global Dev. Centre
Sanofi Synthelabo
President, GPMA, Goa



DR. SUBRAMANIAM NEELAKANTAN
Sr. Director, Corp (R&D)
CDAC, Pune

CHALLENGE 05: REVIVE – RESTORE – REINVENT THE GOAN /INDIAN /WORLD ECONOMY



MR. SANDESH DHARESHWAR
Vice President - Kundaim Industrial Association
Director - Vimal Art Printery, Goa



MR. SUNIL MISAR
Registrar, CDAC, Pune

INVESTOR ACCESS / CSR PROJECTS



MR. NIKHILESH PANCHAL
Partner, Khaitan & Co.
Mumbai



MR. VENKAT THIRUVENGADAM
Founder, DuploCloud, USA



MR. AMEYA SALARTY
Trustee, GDP Foundation, Goa

ANNEXTURE 01



CHANDRAKANT (BABU) KAVLEKAR
DY. CHIEF MINISTER
GOVERNMENT OF GOA
SECRETARIAT, PORVORIM, GOA - 403 521

Ref.No.: Dy.CM/2020-21/९९४

Date:13-05-2020

To,
The Chief Contest Co-ordinator
Parivartan Karo na Initiative
GDP Foundation -Goa

Ref : Parivartan Karo Na initiative

Dear Mr.ParagVelusker,

We are happy to note that GDP Foundation has launched '**Parivartan Karo Na**' contest cum internship initiative w.e.f 14th April 2020 to get curated ideas/well detailed solutions for several challenges due to Covid 19 and post lockdown economic revival.

I also understand that this is the first of its kind initiative in Goa and has got very good response which I deeply appreciate and congratulate to the Trust and 3 Goan start ups (Demerg ,Internship Station and Goa By Lane) .

The State Government will be more than happy to receive the hi-potential entries and will review for its adoption and implementation.

Wishing you great success

Thanking you



Shri Chandrakant (Babu) Kavlekar
Dy.Chief Minister

ANNEXTURE 02

PARIVARTAN KARO NA INITIATIVE

ELIGIBLE FOR CSR FUNDING

Sec 135 of The Companies Act, 2013 and The Companies (Corporate Social Responsibility Policy) 2014, talk about Corporate Social Responsibility. Schedule VII of The Companies Act, 2013 provide the activities which may include under CSR. (i) to (xii) category are covered under Schedule VII.

General Circular No.21/2014 Dt. 18.06.2014 also clarifies that "The statutory provision and provisions of CSR Rules, 2014, is to ensure that while activities undertaken in pursuance of the CSR policy must be relatable to Schedule VII of the Companies Act 2013, the entries in the said Schedule VII must be interpreted liberally so as to capture the essence of the subjects enumerated in the said Schedule. The items enlisted in the amended Schedule VII of the Act, are broad-based and are intended to cover a wide range of activities as illustratively mentioned in the Annexure."

Our initiative - Parivartan Karo Na can be considered under point (ii) of CSR rule 2014, "promoting education, including special education and employment enhancing vocation skills especially among children, women, elderly and the differently abled and livelihood enhancement projects."

Also Sr. No. 11 of Annexure to General Circular No. 21/2014 clarify that Research & Studies in areas specified in Sch VII are covered under CSR of respective category otherwise under "Promoting Education" (ii) of Sch VII. General Circular No 10/2020 of Ministry of Corporate Affairs clarify that fund may be spent for various activities related to COVID-19 under Schedule VII. Further, as per General Circular No.21/2014 dt. 18.06.2014, Item in schedule VII are broad based and may be interpreted liberally for this purpose.

Ministry of Corporate Affairs also allow the companies to do the CSR projects or activity through Register trust under respective state law. MCA also suggest to give the preference of CSR project to respective place where company is situated.

Also refer the object clause of GDP Foundation as follows:-

"The Settlor is desirous of establishing a trust with public charitable objects, to undertake certain charitable activities like encouragement and advancement of education, training and promotion of interests of the community through the setting up of programs beneficial to students and interested public either through CSR initiatives or generally through Donations and incentives from the public and private enterprises/individuals."

The Trustees of GDP Foundation are professionals who have created their own goodwill in their respective fields and have substantial experience in their respective areas of practise. The objects of the trust spell out public charitable activity within the meaning of CSR and funding thereof.

In view of the above, we wish to clarify that our initiative as well as object of the trust relating to charitable activity can be covered within the meaning of Corporate Social Responsibility and the company (as long as they qualify to provide CSR) can provide the contribution under CSR to GDP Foundation.

Following supporting documents can be provided on request

- 1) Copy of Trust deed related to Object clause
- 2) Copy of General Circular No .21/2014
- 3) Copy of General Circular No. 10/2020
- 4) Copy of Scheduled VII

SPEED



CSR INCUBATOR



HOPEKART



SEIZE

Emerging Opportunities For
Women Empowerment

RE-FOCUS

Research Based Felt Needs
For CSR

EXPLORE

Large Scale Community Involvement
For Better Solutions



www.gdpideaz.org | gdpideaz@gmail.com