



INDUSTRY AND IDEATORS BACK 'PARIVARTAN KARO NA' CONTEST

Amidst the COVID-19 led lockdown, the GDP Foundation along with local startups, Demerg Systems, Internship Station and Goa Bylane conducted the 'Parivartan Karo Na' contest.

This contest aimed at encouraging Goan locals to come forward and think of simple and advanced solutions that could aid the State in bouncing back from the pandemic led crisis.

The contest that took off on April 14th, invited solutions from participants in five major areas – medical combat readiness, socio-economic and cultural ecosystem restoration, envision new forms of operations, smart disaster management system and reinvention of the economy.

The contest received participation from over 125 people who registered in less than three weeks time. The contestants happened to be businessmen, principals of educational institutions, consultants, students and NGOs. Inspired by the innovative and novel ideas suggested by the participants, the contest organizers took the decision to compile these ideas in the form of a book titled 'Making of Parivartan Karo Na' and was launched on June 6th by Manoj Caculo, president, Goa Chamber of Commerce & Industry.

The GDP Foundation is a trust promoted by Kishore M Shah, director, Ideaz Unlimited; Ameya Salaty, Legal minds LLP; Sandesh Prabhukhanolkar, Chartered Accountant, KPT & Associates LLP; and Parag Veluskar, a HR professional.

Speaking about the creation of the contest, Shah spoke about how the COVID-19 led lockdown and Janata curfew constrained them to remain indoors with clear instructions to maintain social distance and strict rules of hygiene and sanitization.

Shah further added



Release of the book: Kishore M Shah, Manoj Caculo, Ralph de Sousa, Ameya Salaty, Ramakant S Kamat and others

"No thought process was triggered. Digital India did not get into action. We, the Trustees of GDP Foundation were restless. Instead of coming forward and thinking of new ways to restart the machinery, our brain was occupied with finding means to stock everyday essentials. However, everything seemed to be more supply chain management-centric but we adapted to this lifestyle, soon enough. This was the real concern. We, at GDPF felt the need to make people think of ways to break free from this hedonic adaptation and that is how the 'Parivartan Karo Na' contest was born!"

The judges panel for the contest comprised of 14 experts. The following were declared as Hi-Potential entries.

Challenge 1: Medical Combat Readiness

Dr. Neena Panandikar, Principal, Don Bosco College of Engineering, Goa (Cash Award)
Amit Santra, Chief Design Engineer, Powerland Agro Tractor Vehicles Pvt. Ltd. Goa (Cash Award)
Ryan Vaz, Infinyt3D, Goa (Prototype Funding)

Challenge 2: Socio-Eco-Cultural Restoration

Mayuri Bhate, Mitsuko Trust, Goa (Seed Funding)
Parag Jumde, Pick My Cart, Goa (Cash Award)
Harish Usgaonker, Letcetera Agritech, Goa (Cash Award)
Dr. Sachin Tendulkar and Team, Shramik App, Goa (Prototype Funding)

Challenge 3: Envisaging new

form of Operations

Krupashri Koli, Team Focusa – DBCE Students, Goa (Cash Award)

Challenge 4: Smart Disaster Management Team

Vinish Desai, Architect/ Sculptor, Pune (Cash Award)
Sushant Tapkir, Adventure Expert, Pune (Cash Award)
Dr. Nandkumar Sawant and Team, Principal, Chowgule College, Goa (Cash Award)

Challenge 5: Revive- Restore- Reinvent the Goan / Indian/ World Economy

Dr. Parashram Patil, Agricultural Economist, APEDA, New Delhi. (Cash Award)
Savved Khandke, Optismart, MSME, Goa (Cash Award)

Additionally, the awardees also received industry / investor / Government liasoning and mentorship from the esteemed 'Parivartan Panel'. The liason is all set to be initiated on August 1st, 2020 however, preparatory orientation would be conducted prior to the liasoning process ■

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