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EVENTS

GDP TALKS: TALKING TALUKAS Rural Youth Rising

24 March, 2021



Rural youth bring their own skill sets and expertise to the table. They have a better understanding of their surroundings and are in a position to tell what they need in today's ever-changing time.

GDP Talks is a much needed platform to encourage the rural youth to bring to light issues they face with respect to agriculture, healthcare and education and put forth their suggestions to make their life better. This will empower the youth to turn their suggestions into reality. With experts and investors on board, the GDP Foundation can take up solutions suggested by the student to a logical end along with the student.

Also, though there are trophies and prizes, this is not a contest, but a 'Manthan (Churning) of Thoughts' that can be put to action for the benefit of the Rural Society.

GDP Talks is a joint activity undertaken by the GDP Foundation and its partner company, GoaBylane, and is supported by Demerg Systems and Internship Station

Each taluka has unique opportunities and faces a different set of problems and challenges in agriculture, healthcare and education. GDP Talks is an effort to try and understand them along with the students and find entrepreneurial solutions.

Categories

Talkathon:



3 min audio clip in which a student narrates a real issue / opportunities related to agriculture / healthcare / education that the particular cluster of talukas are facing and the best entrepreneurial solution from the student's point of view

Thinker's Lounge:

Students shall submit a 1,000 – 1,500 words essay describing an entrepreneurial solution for a problem or an opportunity related to agriculture / healthcare / education in the cluster taluka

Vocal For Local:

Students shall conduct a video 2 min interview with an entrepreneur from the cluster taluka who has made a mark in agriculture / healthcare / education sector.

Lost in Bylane:

A student/group of students shall bring to light a lost heritage/treasure from Dharbandora and Ponda taluka by producing a 2 min film on the same.

Entries that bring insights, innovation, cost-effectiveness and sustainability will be appreciated as under:

- 1st Prize: Memento and a cash prize of Rs 2,000/- in every category
- 2nd Prize: Memento and a cash prize of Rs 1 ,500/- in every category
- 3rd Prize: Memento and a cash prize of Rs 1,000/- in every category

Every participant will receive a Certificate of Participation (digital). GDP Talks will present a Rolling Trophy to the institution that wins maximum prizes in every cluster.

Introducing the 'Change Agent' Award:

An award for the co-ordinator to facilitate the maximum number of entries from his / her college. The co-ordinator will be presented with a memento, certificate, and `5000/- cash award

The Way Ahead:

Promising ideas and suggestions in all 4 categories will be taken up for implementation.

What GDP Talks promises:

Mentoring by industry stalwarts; prototyping assistance; industry intervention; investor readiness.

This will be a golden opportunity for students to take their first step into the world of social entrepreneurship to transform themselves and their talukas.

GDP Talks is not a contest or a competition. It is a way to make rural India 'Atmanirbhar' in the true sense.

The Awards ceremony conducted later, had Atul Jadhav, Chairman CII-Goa Council as the Chief Guest; Jayesh Raikar, Chairman, CII-Yi Goa; Rev Professor Simão R. Diniz, Administrator, Rosary College as the Guests of Honour along with Amej Salatry, Trustee, GDP Foundation.

The Rolling Trophy was awarded to Rosary College of Commerce and Art, the Change Agent award was presented to Assistant Prof. Mohan Undakoti from Rosary College of Commerce and Arts.

In the 'Thinker's Lounge' category, Lizanne Rodrigues from Carmel College of Arts & Science won the first prize; Vaibhav Majalikar from Rosary College of Arts & Commerce won the second place; and Kimberly Queenie from Rosary College of Arts and Commerce won the third place.

In the 'Talkathon' Category Anirudh Bhat from Parvatibai Chowgule College of Arts & Science won the first place; Anand Bale from CES College, Cuncolim won the second place; and Esha Kankonkar, CES College, Cuncolim won the third place.

The 'Vocal for Local' category saw Laxmi Marandi from Rosary College of Commerce and Arts, win the first place; Namira Naroo from Rosary College of Commerce and Arts won the second place; and Jackson Rodrigues from Shree Damodar College of Commerce & Economics won the third place.

In the 'Rural Youth Rising' Category, Tania Kirtani from Rosary College of Commerce and Arts won the first place; Rekha Oli from CES College Cuncolim won the second place; while Vaibhav Naik from Parvatibai Chowgule College of Arts & Science won the third place.

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