GDP FOUNDATION

"Making social systems deliver..."

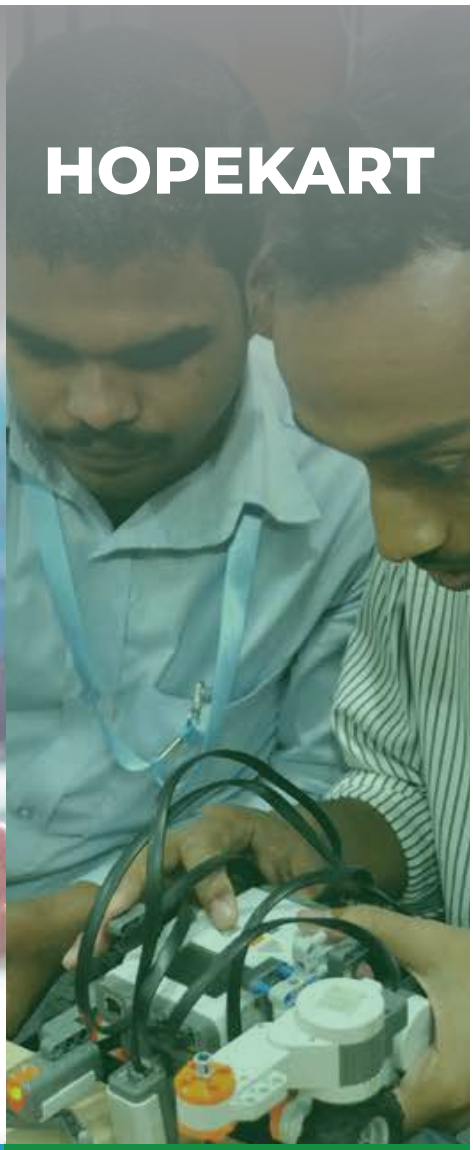
GDP FOUNDATION

Business Social accountability
Advisory services

www.gdpideaz.org

SEIZE
Emerging Opportunities For
Women Empowerment

RE-FOCUS
Research Based Felt Needs
For CSR



EXPLORE
Large Scale Community Involvement
For Better Solutions

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01. GDP Foundation
the journey so far

GDP Foundation (Growth & Development Platform) is one of its kind Trust. This Trust is a spiritual, intellectual, emotional and social culmination of various initiatives undertaken by **"Ideaz Unlimited"** a consulting firm spanning over two decades.

Ideaz Unlimited is an enterprise that gave Goa many firsts to cherish. Some of them are:

- **Goa's first Goa CSR Awards - 2008**
- **HOPE - an initiative to revive Goan artists and art forms - 2012**
- **364 Days of Transformation Awards - 2016**

GDP Foundation aims at promoting cultural collaboration and to speed up working of community services in creating social start-ups, entrepreneurs fueled with instruments of CSR and philanthropy.

Our focus is clear - building sustainable ecosystem of supply & demand in the areas of Education, Agriculture and Health Care. We are building strong research based foundations, explains why Corporates, Community, Associations, NGOs & Government trust us.

Registered on 19th July 2019 in just 3 years the Trust has built capacity & capabilities of its 3 verticals.

SPEED : Social Platform for Engagement & Entrepreneurship Development

CSR INCUBATOR : Research based consultancy in CSR for corporates.

HOPEKART : Mega social interventions.

GDP'S IMPRESSIVE TRACK RECORD

1. **98**
   SOCIAL PROJECTS MENTORED
   "PARIVARTAN KARO NA"

2. **12**
   STARTUP
   FUNDED

3. **NEP 2020**
   TRANSITION GUIDE
   TOGETHER AGILE PROGRAM

4. **650+**
   RURAL YOUTH OUTREACH
   TALKING TALUKAS

5. **EMERGING MSME**
   PROGRAM

OUR VALUES

GUIDING VALUES OF GDP FOUNDATION

INTEGRITY

1) Highest levels of professional and ethical practices & standards in every program & projects we undertake, in our relationships with stake holders, vendors, partners, donors and sponsors.

2) Our processes and management will be transparent, and we will always disclose any potential conflicts of interest.

3) We will always create a work environment that helps all our stake holders both internally & externally to thrive personally and professionally.

ACCOUNTABILITY

With Integrity, Impact & Diversity we will be accountable to each other at GDP Foundation, to our vision - mission for our three pillar SPEED/CSR INCUBATOR /HOPE-KART, to our sponsors, donors, society at large, to the laws that govern entities like ours and to 'Make social systems work' ACCOUNTABILITY at GDP foundation is:

1) Building Social start up Incubators in Goa,India and worldwide in next 3 years.
2) To make CSR programs /projects thoughtful, purposeful and result oriented by providing state of art consulting services.
3) To build platforms for large scale community involvement for welfare based development.

IMPACT

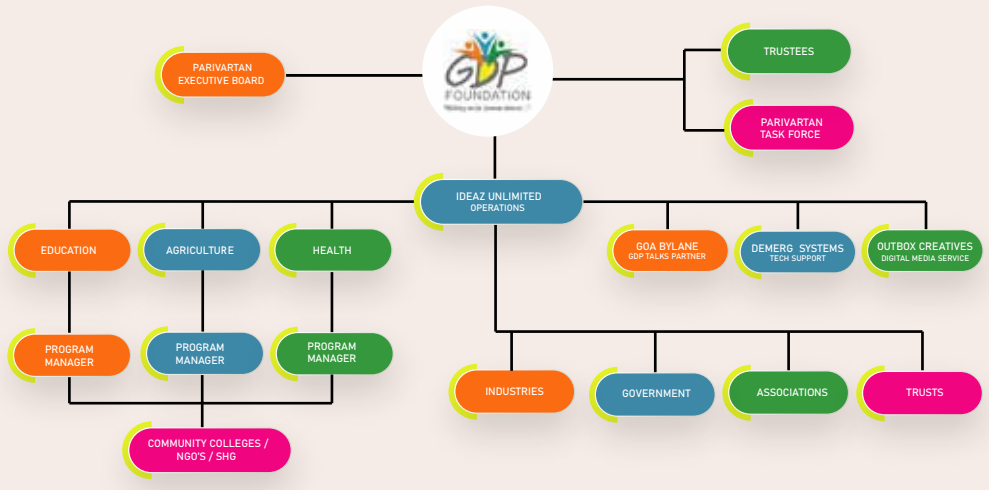
With Integrity at our core, we will strive hard to create positive Impact to create a ecosystem of "Welfare based Development" with a sense or urgency but recognize that meaningful change requires sustained investment over time in those living and working closest to the problems. For this reason, we will focus on strengthening social start ups, thoughtful CSR and Community involvement. IMPACT at GDP Foundation is:

1) We make good on our promises by emphasizing ROI and ROTI in everything we do, when you partner with us.
2) Through research we will tap into our understanding of the evolving shifts to keep your work at the forefront of philanthropy.
3) We will innovate and adapt as we work with you to realize your objectives.

DIVERSITY

With Integrity & Impact, GDP Foundation's growth & development will always welcome the Diversity that is bought to the table. DIVERSITY at GDP foundation is:

1) To work with a broad range of clients, programs & projects, location, partners and communities.
2) To advocate for a variety of voices, views, experiences and ideas as we help bring your philanthropic vision to light.
3) Our commitment to diversity is reflected in our trustees, partners, beneficiaries who represent the communities in which we live, work and serve.



TRUSTEES

Managing Trustee
Director, Ideaz Unlimited

Mr. Kishore is B.E. (Electrical)(Hons), PGD-HRM, PGD-Org. Studies, CPBA, Talent Analyst – Chally (Ohio). He has worked with Wipro Lighting, PRI-UK and CMS Computers. He has been a Talent Analyst & OD Consultant with various MNCs, World Bank projects, NGOs and Government Institutions. He has undertaken projects in India, Asia Pacific & Europe.

Mr. Kishore holds the Limca Book of record for Literature. He has authored the book "364 days of Transformation". He was awarded the Business Goa Corporate Excellence award.

Trustee

Adv. Ameya is a graduate from the prestigious Indian Law Society's Law College, Pune and holds dual masters from the University of Mumbai, Mumbai and the Chicago-Kent College of Law, Chicago, United States.

His wide array of practice, includes complex Corporate and Civil Litigation, Restructuring, Financial and Commercial Disputes, M&A and Real Estate/Conveyance matters.

He has worked for over a decade in India, USA and the Middle East.

Trustee
SR. HR Professional

Mr. Parag is a law graduate with a Masters in Business Administration. He has worked with Bosch, Manipal Hospitals Group at senior HR positions. Presently he is into freelance Consulting.

He has a keen interest in the social cause through CSR & various socio-cultural activities.

Trustee

CA. Sandesh became a Chartered Accountant from the Institute of Chartered Accountants of India, New Delhi in May 2014 at the age of 23. He has completed B.com from Garware College of Commerce, Pune with distinction. He has also completed M.com from the University of Pune.

He has worked with NASDAQ listed American multinational company and specializes in "Financial Planning & Analysis" with exposure to global clients.

PARTNERS

Demerg Systems is a global company and provides IT solutions to establishments around the world. It does not matter how big or small your problem is. Demerg Systems does whatever it takes to design the most optimum and cost-effective solution.

Ideaz Unlimited is a consulting firm which makes transformative changes in organizations and individuals through calibrated steps.

OUTBOX CREATIVES is a full-service Graphic Designing and digital marketing agency. We specialise in advertising, branding, public relations and media planning services.

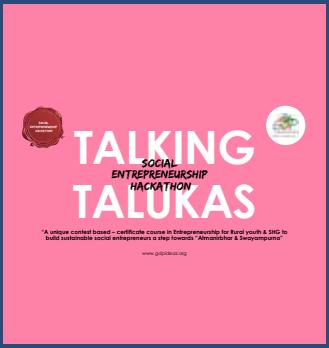
02. Our flagship programs

Why GDP Foundation as your trusted partner for CSR

परिवर्तन KARO NA

Parivartan
Karo Na season 1

Talking
Talukas season 1



Talking
Talukas season 2

परिवर्तन KARO NA

Parivartan
karo Na season 2

Together
AGILE

Emerging
MSME

GDP IN NEWS

Infynit3D - CIBA receiving Prototype Funding from GDP Trustee

Mitsuko Trust receiving Seed Capital from GDP Trustee

Dr. Sachin Tendulkar, MD - Mineral Foundation Goa receiving Prototype Funding from GDP Trustee

Dr. Nandakumar Sawant, Principal - Chowgule College receiving Cash Award from GDP Trustee

Ms. Krupashri - DBCE Team Focusa receiving Cash Award from GDP Trustee

Mr. Gaurish Sawant - DBCE Team receiving Cash Award from GDP Trustee

CHANDRAKANT (BABU) KAVLEKAR
DY. CHIEF MINISTER
GOVERNMENT OF GOA
SECRETARIAT, PORVORIM GOA - 403 521

Ref.No.: Dy.CM/2020-21/

Date: 13-05-2020

To,
The Chief Contest Co-odinator
Parivartan Karo na ..Initiative
GDP Foundation -Goa

Ref : Parivartan Karo Na initiative

Dear Mr.ParagVelusker,

We are happy to note that GDP Foundation has launched '**Parivartan Karo Na**' contest cum internship initiative w.e.f 14th April 2020 to get curated ideas/well detailed solutions for several challenges due to Covid 19 and post lockdown economic revival.

I also understand that this is the first of its kind initiative in Goa and has got very good response which I deeply appreciate and congratulate to the Trust and 3 Goan start ups (Demerg ,Internship Station and Goa By Lane) .

The State Government will be more than happy to receive the hi-potential entries and will review for its adoption and implementation.

Wishing you great success

Thanking you

Shri Chandrakant (Babu) Kavlekar
Dy.Chief Minister

GDP Foundation initiates Parivartan Karo Na to boost Goa

Parivartan Karo Na, a contest-cum-internship, is an initiative by Growth and Development Platform Foundation to encourage Goans to think of simple, smart and superior sustainable solutions.

NT BUZZ gets you the details

DANUSKA DA GAMA | NT BUZZ

Participants can choose from five categories:

RUZZ 7

PKN gets mentioned in the Press

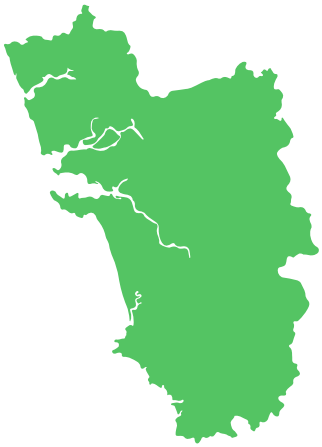
Robust response to Parivartan Karo Na contest

'Talking talukas' launched in Salcete

Aims at introducing three new entrepreneurs in every taluka by the end of the year

03. CSR Advisory & Consulting Services

BACKGROUND



Goa - Our Pilot State

The idea for CSR-Incubator was generated after observing and analysing the state of Goa.

- Mining has shutdown
- Tourism is all-time low due to COVID
- 28,000 Graduates pass out every year, out of which 60% are girls
- The majority of graduates are First Generation and come from an economically challenged background
- The rural youth is cut-off from the mainstream
- Poor digital connectivity
- Traditional jobs, livelihood, business opportunities are scarce
- 36 plus traditional Goan art forms are on the verge of extension
- The state has an 18% Geriatric population

Implications:

- Migration to metros /other states.
- Unemployment due to over-dependency on Tourism & Mining
- The exploitation of the human resource
- Largely untapped natural resources
- Under utilisation of Goa's strategic value
- Island effect - huge catchment area for demand untapped.
- Lack of collaborative and sustainable work systems
- Lack of research

BUT THERE IS A BRIGHT SIDE AS WELL

- Goa falls among India's 2 biodiversity zones India has
- It's a state which is one of the most popular destinations internationally
- Has the state-of-the-art seaport and seamless air connectivity
- The state houses IIT, NIIT and Asia's oldest Medical institute
- It is a Pharma Hub with more than 28 pharma companies
- Industrial estates with leading MNC's like Siemens, IFB, HLL, P&G, NESTLE, FINOLEX, COCA COLA, SYNTEGON, PUTZMIESTER, BERGER PAINTS etc.
- A State that had two legendary politicians holding the Defence & Ayush ministry.
- A state that has given artists of international fame
- Goa has over 100+ NGOs and 6000 Self-help groups

For GDP's CSR Incubator, Goa is a pilot project. By focing on the positives to overcome the negatives, we aim at carving a niche in the field of CSR pan-India and across Indian borders in the near future.

- It's a platform that aims at a much-required paradigm shift in the way CSR is understood, interpreted and executed in Agriculture, Healthcare & Education
- It aims at building synergies and symbiotic conduits between industries and communities
- It aims at bringing research-based sustainable solutions both for industries and communities
- It will offer industries a wide variety choice of programs/projects to pick and choose for their CSR investment
- It aims at factoring the socio-cultural-economic pulse of the region
- It aims at building programs/projects which will give meaningful livelihood opportunities to the community at the same value add industries
- It aims at rural youth by providing them access, training to emerging career options, employability and also make them responsible citizens
- It aims at building the capacity and capability of select NGOs

- Assured ROI & ROTI (Return on Time invested)
- Well researched programs /projects for sustainable impact
- Building a healthy, educated, skilled, cultured community - an asset to the Business ecosystem
- Making Rural youth focus on natural resources, professions grounded in the ecosystem and avoid crowding in unrelated professions
- Provide stimulus to Professional Institutes & build a platform for cross-functional problem solving& opportunities encashment
- Impact assessment and measurement
- A step towards building self-sustaining villages & talukas
- Focus areas – Agriculture, Healthcare & Education: the prime movers of economy/ GDP

Why GDP Foundation as your trusted partner for CSR

GDP Foundation team has the domain expertise and track record for making CSR higher on ROI and low on risks. That is because we work closely with the top management to construct effective and streamlined CSR solutions. We are also the pioneers and founders of the GOA CSR Awards 2009.

This experience equips us to work closely with your CSR team to gauge and design activities that are responsive to the ethical and societal demands concerning the environment and human welfare.

- Bespoke strategy development which is aligned your corporate objectives and positioning
- Consultancy services for like need-based assessment study, CSR planning and Implementation, CSR audits, Institutional capacity building, third party impact Assessment, participatory programs for our valuable clients
- Integration of CSR and governance policies to enhance sustainable growth and generate value
- Liaison with the investment community to ensure focused dialogue on CSR
- A comprehensive communication strategy that enables you to tell about your CSR activities to the stakeholders and community
- Thorough auditing and documentation of the CSR activities

PARIVARTAN EXECUTIVE PANEL

DR. ARVIND NATU
Chairperson - Board of Governors
IISER, Kolkotta

DR. DYANESHWAR MULAY
Member, National Human
Rights Commission, Delhi

MR. GIRISH BHARNE
Associate V.P.
Persistent Systems Ltd, Goa

DR. MONA DESAI
National Chairperson
IMA-WDW, Ahmedabad

MR. NIKHILESH PANCHAL
Partner, Khaitan & Co.
Mumbai

MR. SANJAY SRIVASTAVA
Former Secretary to GoI &
Chief Secretary: Delhi & Goa

MR. SUNJOY THUKRAL
Corporate Strategy &
Finance Expert, Delhi

DR. SUBRAMANIAM NEELAKANTAN
Sr. Director, Corp (R&D)
CDAC, Pune

CSR Advisory & Consulting services

Scope

A) Business Legal

- Formation of CSR Committee (Clause 135 –Companies Act 2013) which includes
- CSR Committee installation (selection/search /assessment)
- Committee Structure in accordance with sub section(3) of section 134
- Formulate & recommend a CSR policy (in accordance with section VII)
- Design,Plan the programs.
- Monitoring & Impact reports.

B) Capacity –Capability Development

- CSR Process management
- Developing a CSR Strategy & policy.
- Strategy –Brand –Society linkages.
- 3P's –Planet-Profit-People connect.
- Operationalizing the institutional mechanism.
- Program –Project design development.
- Finance Management (Accounting & Statutory)

C) Financial : Top line ,Bottom line & SDG ROI

- Sensing & Diagnostic (Community /Stake holders ecosystem)
- Sensing research on "felt needs" –Ground research.
- Alignment with CSR policy -mapping
- Validation –Relevance – Impact studies
- Sustainability & Scalability probability

D) CSR Incubation : Program /Project

- Sensing – Design –Intervention –Action Research
- Sensing research on “felt needs” –Ground research.
- Alignment with CSR policy –mapping
- Design –Pilot – Scale -Impact
- Validation –Relevance – Impact studies
- Sustainability & Scalability probability

E) ACTION RESEARCH REPORTS

- Progress monitoring & Reporting mechanisms.
- Impact measurement.
- Report consolidation and communication.

F) COMPREHENSIVE COMMUNICATION STRATEGIES

- Impact stories.
- Social media outreach.
- Website management.
- Press media inserts and CSR conferences.

Launch of Talking Talukas Brochure by Shri Chandrakant (Babu) Kavlekar, Dy. CM - Goa, Shri. Damodar Naik, Chairman, Ravindra Bhavan, Goa

Shri Chandrakant (Babu) Kavlekar, Dy. CM - Goa, addressing the audience

For more information contact :

GDP FOUNDATION

"Making social systems deliver..."

www.gdpideaz.org | managingtrustee@gdpideaz.org
Contact : 9823043678

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