



**GDP SCHOOL FOR
SOCIAL ENTREPRENEURSHIP,
SKILL BUILDING &
APPLIED SOCIAL RESEARCH**



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Welcome.

At GDP School for Social Entrepreneurship, Skill Building & Applied Research, we believe real change begins when diverse minds come together. Students brimming with fresh ideas, self-help groups driven by determination, and the elderly offering wisdom – all huddled around a shared purpose. Rooted in the philosophy of phenomenology, we focus on learning by doing, building ventures within real-world contexts to create inclusive, scalable impact.

Welcome to a school where collective energy fuels innovation, and every voice helps shape a better tomorrow.





WHY

School for Social Entrepreneurship

- Incubators in engineering colleges haven't seen the success many hoped for – largely because they tried to replicate the Silicon Valley model without tailoring it to local realities.
- This leaves a huge gap, especially in today's BANI world: Brittle, Anxious, Non-linear, Incomprehensible – a perfect setting for social entrepreneurship to thrive.
- There's a lack of basic literacy about entrepreneurship. Stereotypes still shape the narrative, and incubators struggle to attract quality founders and breakthrough ideas. Existing MBA and BBA programmes feel dated, cluttered with irrelevant content, and out of sync with emerging trends and the NEP vision.
- Meanwhile, unemployment is rising, and the experience of elderly populations and SHGs remains underutilised. Despite strong latent demand, this potential is neither mapped nor systematically developed.
- Relevance (felt needs), sustainability and scalability are critical to success. High failure rates often come from solo-driven ventures that lack diverse, complementary founding teams.
- For the past five years, GDP has researched these root causes through its flagship applied research initiative, Talking Talukas. We experimented by connecting undergraduate students with SHGs as co-founders of social enterprises. While results were encouraging, scaling and sustaining impact proved challenging. Our action research showed that the missing link was the diversity and experience within the founding teams themselves.





- Our GDP-GNI social research which focused on understanding Ageing phenomenon with a massive sample size of 2000 revealed that the missing piece to the social startup /entrepreneurship zigsaw puzzle was by integrating elderly professionals who have impeccable professional track record.
- We ran few pilots to ascertain the same.
- GDP school for social Entrepreneurship ,skills & Applied research is India's first to work on cohorts as unit ,it is based on "Intergenerational connect"
 ,integrating Elderly ,SHGs and UG students in Tier II,III and offering them

THE *Advantage*

- Phenomenon driven curriculum
- Technology-enabled
- 5 tracks of Entrepreneurship
- Intergenerational Triad UG students + SHGs + Elderly
- Learner based ,learner paced & Facilitator oriented
- Primary/secondary/Tertiary Quaternary industry aligned
- Deep Embedded connect
- Industry /Community Hackathons SPC events
- Building strong foundation
- Industry ready/self employment entrepreneurship /startup



THE *Hope-head-heart-hands*

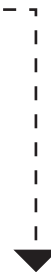


- *Indigenous pedagogy*: Millers construct Flip the class room /OSPE
- *Technology-enabled ABCD*: AI, BI, Cyber Transformation & Digital Transformation
- *Integrated Skill building*: Creative narratives/Product design SPIN sales, Power Bi/QR code/Content writing/Financial literacy
- *Qualitative/Quantitative research*: Techniques/tools
- *Phenomenology*: Tap emerging trends/GTM /Scaling Business Canvass/External Factors
- *DNA of Entrepreneurship*: Desirability/Feasibility/Visibility Capacity/Viability
- *Behavior Economics and Customer relationship*: Insight to nudges

THE *Practice Track*



Internships
Customized internships



Incubation - DIY
Idea - incubation - prototype - product





READINESS FOR *New Phenomenon*

Program outcomes

- *DIY -venture*
- *Transition to Family Business*
- *The making of an Intrapreneur*
- *Qualify for NSTEDB : EIR /Nidhi Seed/Nidhi Prayasi /MG*
- *Industry -Internship readiness*
- *Social startups*
- *Ride the emerging career trends*

MEET

The Practitioners



KISHORE SHAH
Chief Facilitator,
Lead Mentor



PRASAD DESHPANDE
Creative
Communicator



HEMAL LAD
Product
Designer



SUJOY BRAHMACHARI
Tech
Evangelist



KAUSHAL PRABHUDESAI
Technical Operations
Consultant



ALEXANDRE BARBOSA
Journalist &
Writer



PRAVIN SONTAKKE
*Power BI
Expert*



SANDESH PRABHUKHANOLKAR
*Chartered
Accountant*



AMEYA SALATRY
*Legal
Professional*



VED REDKAR
*Business Analyst
New Castle University (UK)*



DHRUV PATIL
*Business Analyst
New Castle University (UK)*

HOW TO **ENROLL?**



- The cohorts (UG student /SHG /Elderly) have to fill up the template – pitch deck



- The filled template to be uploaded on GDP website



- Template will be evaluated and there will be screening in person /online.



- Shortlisted cohorts will be intimated through email



- Course plan/flow and other required information will be shared



- Sessions will be conducted in the colleges (partners)



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